



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

Contract / Revision	Alt Order #
568972 /	07898058
Product	
RNC	
Contract Dates	Estimate #
08/18/12 - 08/24/12	20/446/3038
Advertiser	Original Date / Revision
Republican National Committee	08/17/12 / 08/17/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WTKR	Jamie Andrus
Sales Office	
Washington, D.C.	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
8380	20
Product Code	
446	
Agency Ref	Advertiser Ref

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 1 3	08/20/12	08/24/12	NewsChannel 3 News		5-6am		:30			NM	5 \$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	11111--	5							
N 2 3	08/20/12	08/24/12	CBS This Morning		7-9a		:30			NM	5 \$1,400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	11111--	5							
N 3 3	08/19/12	08/19/12	CBS Sunday Morning		9-1030am		:30			NM	3 \$1,455.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/13/12	08/19/12	-----S	3							
N 4 3	08/20/12	08/24/12	Newschannel 3 News		12n-1230pm		:30			NM	2 \$830.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	-1--1--	2							
N 5 3	08/20/12	08/24/12	NewsCha 3 News First @ 4p	358-5pm			:30			NM	3 \$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	1-1-1--	3							
N 6 3	08/20/12	08/24/12	Newschannel 3 News		5-530pm		:30			NM	2 \$930.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	1-1-----	2							
N 7 3	08/20/12	08/24/12	Newschannel 3 News		530-6pm		:30			NM	2 \$870.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	-1-1---	2							
N 8 3	08/20/12	08/24/12	Newschannel 3 News		6-630pm		:30			NM	5 \$2,525.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	11111--	5							
N 9 3	08/18/12	08/18/12	Newschannel 3 News		6-630pm		:30			NM	1 \$170.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/13/12	08/19/12	-----S-	1							
N 10 3	08/19/12	08/19/12	Newschannel 3 News		630-7pm		:30			NM	1 \$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/13/12	08/19/12	-----S	1							
N 11 3	08/21/12	08/21/12	NCIS		8-9pm		:30			NM	1 \$2,060.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	Week: 08/20/12	08/26/12	-T-----	1							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 568972 /	Alt Order # 07898058	
Contract Dates 08/18/12 - 08/24/12	Product RNC	Estimate # 20/446/3038
Advertiser Republican National Com	Original Date / Revision 08/17/12 / 08/17/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 12 3		08/23/12	08/23/12	Thursday Prime	8-9pm		:30			NM	1 \$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	---T---				1	\$1,785.00		
N 13 3		08/24/12	08/24/12	Friday Prime	10-11pm		:30			NM	1 \$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	----F--				1	\$1,375.00		
N 14 3		08/18/12	08/18/12	Redskins Preseeson	4p-1xm		:30			NM	2 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S-				2	\$1,250.00		
N 15 3		08/19/12	08/19/12	Sunday Prime	7-8pm		:30			NM	1 \$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S				1	\$1,785.00		
N 16 3		08/19/12	08/19/12	Sunday Prime	9-10pm		:30			NM	1 \$1,515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S				1	\$1,515.00		
V 17 3		08/20/12	08/24/12	Late News (M-F)	11-1135p		:30			NM	6 \$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	11111--				5	\$760.00		
V 18 3		08/18/12	08/18/12	Late News (Sa-Su)	11-1135p		:30			NM	1 \$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S-				1	\$515.00		
V 19 3		08/18/12	08/19/12	Late News (Sa-Su)	11-1135p		:30			NM	1 \$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S				1	\$515.00		
V 20 3		08/20/12	08/24/12	Late Night with David Letterman	1135pm-1235am		:30			NM	5 \$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	11111--				6	\$235.00		
V 21 3		08/20/12	08/24/12	Late Late Show w/Craig Ferguson	1237-135am		:30			NM	5 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	11111--				5	\$70.00		
V 22 3		08/18/12	08/18/12	Redskins Overnight	1135-1235xm		:30			NM	1 \$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	-----S-				1	\$70.00		
V 23 3		08/21/12	08/24/12	Overnight Rotator	430-459am		:30			NM	1 \$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	-TWTF--				1	\$35.00		

Totals 55 \$27,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/24/12	55	\$27,900.00	\$23,715.00
Totals	55	\$27,900.00	\$23,715.00

Signature: _____ Date: _____

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